



CEARÁ GUIDE



BRAZILIAN VISA

Online portal for applying for an eVisa for Brazil.
Website for people from the United States and
Canada to obtain visas.



<https://evisatravel.org/brazil/>



IF YOU ARE ATTENDING THE CONFERENCE IN PERSON...

The ARNA 2025 Hybrid Conference Planning Committee has prepared this overview with suggestions for hotels, restaurants, and possible activities to explore during your stay.

It is important to note that there are fluctuations in the exchange rate between the US dollar (USD) and the Brazilian real (BRL). Therefore, it is necessary to check the exchange rate on the day you make your hotel reservations and/or plan meals and activities.

As a general reference, you can consider the rate of 1 US dollar = 5.60 Brazilian reais in this list, BUT REMEMBER TO CONFIRM THE EXCHANGE RATE ON THE DAY OF PAYMENT.

We look forward to seeing you soon,
ARNA 2025 Hybrid Conference Planning Committee

HOW TO GET TO SOBRAL?

Sobral is located about 235 kilometers from Fortaleza, the capital of Ceará, and the route between the two cities is very accessible and well signposted. The most common starting point for those coming from other regions of Brazil and the world is Fortaleza – Pinto Martins International Airport (FOR).

Another option is Jericoacoara Airport (JJD), located in the municipality of Cruz, approximately 160 kilometers from Sobral. This airport receives domestic and international flights, making it a practical alternative for those who want to reach the region more easily.

From these airports, there are several transportation options to Sobral, such as intercity buses, private transfers, and car rentals.



BY CAR

The journey takes an average of 3.5 to 4 hours, following the BR-222, one of the main highways connecting Fortaleza to the interior of the state. The route is almost entirely paved and passes through municipalities such as Caucaia, São Luís do Curu, and Itapajé. It is possible to rent a car directly at the airport, with several rental companies available, which offers more flexibility for stops and travel within Sobral. Car rental companies:



LOCALIZA HERTZ



UNIDAS



MOVIDA RENT A CAR

BUS

Several bus companies run daily routes between Fortaleza and Sobral. Buses depart from the Engenheiro João Thomé Bus Terminal in Fortaleza. The trip takes around 3 to 4.5 hours, depending on the itinerary and stops. Expresso Guanabara is the operator of this route, with prices ranging from R\$50.00 to R\$130.00 and schedules between 5:00 a.m. and 10:00 p.m. Tickets can be purchased in person (we recommend purchasing in advance on the Expresso Guanabara website) or at the Engenheiro João Thomé bus station in Fortaleza.

 <https://www.viajeganabara.com.br/>

 Rodoviária João Thomé, Avenida Borges de Melo, 1630, no bairro de Fátima, em Fortaleza, Ceará.



HOTEL GUIDE



AIRA HOTEL

Av. Padre Francisco Sadoc de Araújo, 213, Sobral
+55 88 2018-1144

LETIVA HOTEL (CENTRO)

Rua Conselheiro José Júlio, 320, Sobral
+55 88 99624-4900



SD PLAZA HOTEL

Rua Coronel Estanislau Frota, 184, Sobral
+55 88 3111-3735

HOTEL VISCONDE

Av. Lucia Saboia, 473, Sobral
+55 88 3677-8600



BEST HOTEL SOBRAL

Avenida Monsenhor Aloísio Pinto, s/n, Sobral
+55 88 3112-1155

LETIVA HOTEL ARCO

Av. Dr. Guarani, 759 – Centro, Sobral
+55 88 3611-0598



HOTEL GUIDE



POUSADA SANTA CLARA

Rua Conselheiro Rodrigues Júnior, 369, Centro
+55 88 99344-8484

HOTEL VITORIA

Rua Domingos Olímpio, 499, Centro
+55 88 3611-3344



HOTEL SÃO MIGUEL

Av. Padre Francisco Sadoc de Araújo, 06 -
Coração de Jesus, Sobral
+55 88 93300-2751

VÁRZEA HOTEL

Rua Dr. Monte, 85 - Centro
+55 88 99674-7235



HOTEL NACIONAL

Rua Corina Dantas, 45 - Derby
+55 85 99684-5962 | +55 88 99272-9293

SÃO JOSÉ VILLAGE APART

Av. Maria da Conceição Pontes de Azevedo, 566 -
Boa Vizinhança
+55 88 93500-9613



FOOD



SOBRAL SHOPPING

Av. Monsenhor José Aloísio Pinto, 300
Dom Expedito, Sobral

PICANHA E CIA

Rua Randal Pompeu, 50 - Margem Esquerda
+55 88 3613-1499 | +55 88 99866-7603



RESTAURANTE SESC

R. Adriano Dias de Carvalho, 135, Centro

DELICIAS DA PODEROSA

Rua Vereador Francisco Felix Porto,
Dom Expedito, 203
+55 88 99445-7867



TAKO SUSHI ARCO

Rua Dona Maria Tomazia, 355, centro
+55 88 99273-7552

SERTÃO MODERNO

R. Francisco Bezerra de Vasconcelos, 105-217
+55 88 99623-0423



FOOD



PRIME RESTÔ

Av. Dr. Guarani, 109, Sobral
+55 88 99763-9137

CANTINA DO JONAS

Rua Menino Deus, 550, Centro
+55 88 3613-2752



BOCCA FELICE

Avenida Dom José Tupinambá, 907
+55 88 9704-1694

FLANA'S RESTAURANTE

Av. Dr. Guarani, 975 - Centro, Sobral
+55 88 3611-5709



DELÍCIA.COM

Rua das Dores, 95 - Centro, Sobral
+55 88 9965-8611

GABI GOURMET SOBRAL

Rua Maestro Jose Pedro, 236 - Centro
+55 88 99987-2777



TOURIST AND CULTURAL ATTRACTIONS



**ARCO DE NOSSA
SENHORA DE FÁTIMA**

Av. Dr. Guarani, 991 - Centro

É um dos monumentos que mais caracterizam a Cidade. Foi Construído por iniciativa de Dom José, em 1953, como marco da visita da imagem peregrina de Nossa Senhora de Fátima a Sobral.



**CENTRO DE TURISMO DE
SOBRAL**

Av. Dr. Guarani, 991 - Centro

The new Sobral Tourism Center is an initiative of the City Hall that values the historical and cultural heritage of the city, offering a reference space for visitors and tourists. There, you will find handicrafts, souvenirs, and local products, strengthening commerce and increasing the flow of visitors who come from Brazil and around the world to learn about Sobral's educational success and heritage.



TEATRO SÃO JOÃO

Praça. São João, 156 - Centro

Built between 1877 and 1880 on the initiative of private individuals from the Sociedade Cultural União Sobralense (Sobral Cultural Society). In 1983, the theater was listed as a State Heritage Site and on August 12, 1999, it was listed by the National Historical and Artistic Heritage Institute (IPHAN), undergoing complete renovation between 2000 and 2004. It was reopened on December 29, 2004. The theater has a capacity for 300 people.

TOURIST AND CULTURAL ATTRACTIONS



CASA DA CULTURA DE SOBRAL

Av. Dom José, 881, Sobral

Opened on March 19, 1998, as the headquarters of the Department of Culture, the Casa da Cultura de Sobral has evolved over time, becoming one of the municipality's main cultural facilities in 2018. Since then, it has been an artistic and cultural reference in the northern part of the state.



IGREJA DA SÉ

Praça da Sé, 110, Sobral

The old church, built in the mid-1700s, was demolished due to its poor condition in 1777. Later, when Sobral was elevated to the status of a village, the construction of a new church was authorized, and the cornerstone of the current church was laid on November 2, 1778.



CASA DO CAPITÃO MOR

Rua Randal Pompeu, 145, Centro

One of the oldest houses in the city, which belonged to Captain Mor José de Xerez Furna Uchoa, in colonial style, was probably built in 1772. The property belonged to Captain-Major José de Xerez Furna Uchoa, one of the oldest residents of the Distinguished and Royal Town of Sobral, where he was a councilman and Judge of Orphans, and was also responsible for introducing coffee cultivation in Ceará.

TOURIST AND CULTURAL ATTRACTIONS



**ESCOLA DE BELAS ARTES
RAIMUNDO CELA**

Rua Pintor Lemos, 922,
Centro

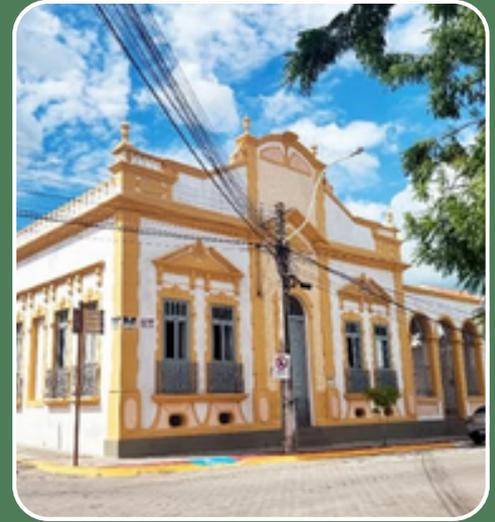
First, it was a railway station inaugurated in 1882, which greatly contributed to the socioeconomic growth of Sobral and other municipalities. It operated passenger trains until 1988, after which it only operated freight trains.



MUSEU MADI SOBRAL

Travessa Adriano Dias, 181,
Margem Esquerda

The Madi Museum consists of a collection donated by more than 70 artists who are members of the Madi group from various countries and continents, thus forming the first Madi Museum in Brazil, in Sobral.



**CASARÃO DOS
MONT'ALVERNE**

Rua Dr. João do Monte, 848,
Centro

The Casarão dos Mont'Alverne is a historical and cultural heritage site in Sobral, also known as the Marphisa Mont'Alverne Monastery. Built in the 19th century, it is an example of Brazilian colonial architecture and was the main residence of the Mont'Alverne family, one of the most influential in the city.

USEFUL TIPS

The west coast of Ceará is a true paradise for those who want to extend their trip and enjoy days of sun, sea, and dunes. From Sobral, it is possible to get there by car in about 3 to 4 hours, following the CE-178 or BR-402 highways, with well-marked routes and paved sections.

Among the most popular destinations are Jericoacoara, known worldwide for its sunsets over the dunes and crystal-clear lagoons; Camocim, with its quiet beaches and crossings to Ilha do Amor; and Icaraí de Amontada (Icaraizinho), a charming village ideal for sailing and relaxation.

Those who prefer not to drive can opt for intercity buses or tourist transfers, which depart from Sobral and Fortaleza on a regular schedule. In Jericoacoara, the final access is by 4x4 vehicles, due to the dunes and sandy roads, which makes the experience even more unique.



Jericoacoara – One of Brazil's most famous destinations, with dunes, lagoons, and unforgettable sunsets. It is located about 100 to 110 miles from Sobral.



Camocim – A coastal town with beautiful beaches and a crossing to Ilha do Amor (Love Island). It is located about 125 kilometers from Sobral.



Icaraí de Amontada (Icaraizinho) – A peaceful retreat with beaches ideal for sailing. It is located about 83 miles from Sobral.

The Ibiapaba Mountains are the perfect retreat for those seeking nature, mild weather, and rural culture. Located about 100 km from Sobral, the mountains are easily accessible by car via the BR-222 and CE-187 highways, with a journey time of approximately 1.5 to 2 hours.

Among the main destinations are Ubajara, famous for its national park and limestone caves; Viçosa do Ceará, with colonial mansions and panoramic viewpoints; and Tianguá, ideal for ecotourism and lodging surrounded by nature.

There are also regular bus lines connecting Sobral to the cities in the mountains, making the trip accessible and peaceful. It is a great option for those who want to alternate the heat of the hinterland with the cool climate of the mountains, surrounded by lush landscapes and rural hospitality.



Home to Ubajara National Park, famous for its caves and cable car with panoramic views.



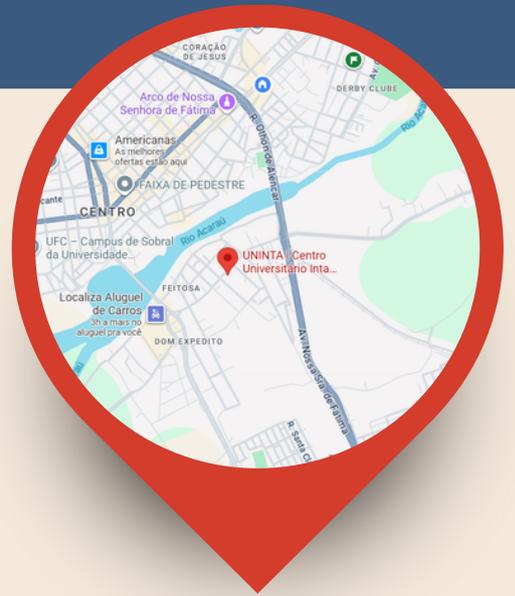
Tianguá – Gateway to the mountains, with waterfalls and nature trails.



Viçosa—The state's first village, with colonial mansions and natural viewpoints.

Conference location
UNINTA | University Center -
Sobral Campus

Rua Antônio Rodrigues Magalhães 359, Sobral



Emergency Contacts



Military Police: 190

Emergency Medical Services: 192

Fire Department: 193

Civil Defense: 199

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**THANK YOU FOR JOINING ARNA IN
SOBRAL!**